



ROCK CHURCH
COMMUNITY IMPACT
2014



ROCK CHURCH

SAN DIEGO COUNTY IMPACT

On Average Each Month



1,413

VOLUNTEERS
SERVING



17,407

HOURS A MONTH



10,809

PEOPLE IMPACTED

Total Impact In 2014



208,883

HOURS



\$3,776,791

EST. SAVINGS
Median wage calculated by O*Net®

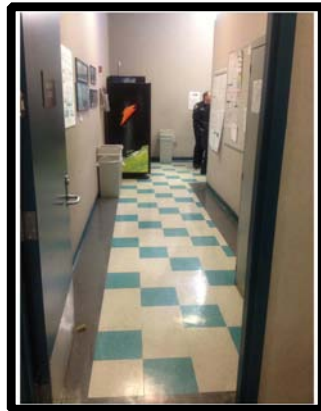


101

EQUIVALENT
FULL-TIME
WORKERS

Mid-City Police Lounge Renovation

The Rock Church is honored to partner with the San Diego Police department to renovate staff/officer lounges in all 9 SDPD sub stations. The Mid-City location was selected first and was completed in July 2014. Their officers and staff received over 100,000 phone calls in 2013 serving over 165,000 people within a 13 miles radius. Staff and officers need a place to relax, eat meals, write reports, etc. away from the stress of protecting and serving Mid-City residents 24/7.



Before



After

Chief Shelley Zimmerman

"You know, the first thing when I walked in, I felt immediate calm. It's just soothing and calm. This is the perfect place for officers to come here. They can feel calmed, loved."

"Here, we have this ottoman in the shape of our badge. Our badge is not just a polished metal, it represents the people of San Diego; it's our symbol of service above self, of honor, distinction, dedication, personal courage, and the oath we took to protect and serve. And it also represents before, current, and those who will come after us... you got it right."



Before



After

Mid-City Officer Dave Felkins:

"It's like walking into a very nice home and that's why you leave that stress at the door, the lounge creates a place that every time I walk into this room it's very soothing, you can see it in the officers faces and body language that they are very relaxed and the minute they walk back out, they are on duty and it's different."

Good Friday | Petco Park

Volunteers arrived early in the morning on Good Friday at Petco Park's parking lot, providing food, care packages, haircuts, and health screenings provided by the Sharp Health Fair for attendees. Other community partners included: Veteran's Village of San Diego and Veterans Administration who provided assistance with VA paperwork; San Joaquin Valley College who gave away free toothbrushes, toothpaste, and dental services; and Uplift.org teamed up with Urban ministries to help individuals obtain a California ID. Later, guests enjoyed music and a Good Friday message in Park in the Park.



Congressman Scott Peters: "Well, one of the things that's been very clear to me and my government services is that government can't do everything. Really we need to rely more on our community to step up and meet those needs so what the Rock Church is doing today is really critical, it's filling a big hole for a lot of people who really have a lot of needs and so as a part of your ministry, I congratulate you and thank you for what you do because it takes everyone work together to make this better."

Council Member Lorie Zapf: "One of the biggest challenges we have at the city is meeting the needs of the homeless population especially downtown, especially actually right here in East Village so when Rock Church comes with hundreds of volunteers and provides such critical services like health screenings and where they can get dental needs...getting them connected to services actually things like a makeover! All these things are really helping the homeless population here downtown and we don't have the resources of the city to do this, so this is a huge impact." I am always astounded and the army of volunteers that the Rock Church brings out for events and this is no different here. This could be a template for what other churches in other cities can do to get out and help their community."

Toys for Joy | 3 Locations

The 18th annual Toys for Joy Christmas event expanded to three sites this year in Central San Diego, East County, and North County, and served over 13,000 guests. The intention of this event is to bring the 1 in 5 San Diego children living in poverty the simple joy of having Christmas with their families. Now more than ever, Toys For Joy meets the needs of thousands, and has become a tradition that San Diego families count on every December. Toys for Joy is more than just a toy. Aside from providing over 14,500 toys to children, families also received over 198,000 articles of clothing, 15,100 bags of groceries, and a meal for their entire family.



Senator Joel Anderson, Toys for Joy, East County: "Here, you have people that are worried over whether their kids will have a toy this Christmas or not, that they're struggling paycheck to paycheck, and yet the Rock Church is there supporting them, encouraging. In my job, we try to reward people who give back to the community, and I can't think of anyone who gives back more than the Rock Church. I was delighted to learn that they were moving to East County."

Mayor Kevin Falconer, Toys for Joy, Lincoln HS: "It's so phenomenal to see the Rock Church with all the other churches, coming together to help families that need a little extra help and to see the smiles on the kid's faces. Literally thousands of toys here today. It's fantastic, and it really represents the best of San Diego."

Battalion Chief Rick Vogt, Toys for Joy, North County: "Events like this that generously donates toys to children that really need some extra special attention in the holidays is FANTASTIC. The firefighters in San Marcos going on medical aid calls, times when people are having their worst day, they recognize the need that's in the community. It's just wonderful that organizations like this can really help fill that need."

Military Appreciation | 3 Locations

This summer, active duty and retired military personnel and their families were celebrated at the first annual "Boots Off" event. There are more than 15,000 active duty service members transitioning out of active service in San Diego every year, and more than 240,000 veterans reside here. Many families are in need of assistance and access to resources as they transition into life here in San Diego. Families were given free school supplies, free lunch, and family photos along with haircuts, and more. There were games for the children and free raffles donated by local businesses and organizations.



SuperFest | Point Loma Nazarene

More than 1,140 guests attended, including kids from around San Diego, for the opportunity to learn from their favorite professional athletes at 4th annual SuperFest Event, a partnership with Point Loma Nazarene University. Future athletes participated in 8 different clinics from various sports led by 18 professional and local collegiate athletes. In addition to the sports clinics, guests enjoyed a pep rally with lots of giveaways. Several athletes shared what it takes to be a champion on and off the field.



Meeting Needs in Our Community

Rock Care Counseling: a no fee counseling ministry designed to provide encouragement, insight and Biblical guidance to members during times of crisis, personal, and family difficulties.

Rock Community Chaplains: offers care to community members and/or to the chaplain's workplace, co-workers, and their families who may have personal and professional life challenges.

Rock Church Disaster Response: provides hope and assistance to victims of critical incidents and disasters. The ministry equips and ensures that people are prepared, for responding to emergencies in cooperation with the Office of Emergency Services.

Rock Thrift Store: provided 1,096 vouchers in 2014 to those in our community who experienced a tragic loss or unfortunate event to enable them to get access to the resources they needed.

Rock Outreach Ministries

Adoption
Apples For Teachers
Baby and Mom
Birthday Blessings
Blood Drive
Business
Cancer Care
Care Packages
Coaches
Computer Services
Convalescent Home
Deaf
Deaf Foster Home
Diabetes
Disaster Response
Dog Lover's
Doll
Domestic Violence
Eating Disorder
Elderly
Embrace
End of Life
Equal Education
Firefighter/EMS

Fishing
Food Cooperative
Foster Youth Mentor
Friends of Burundi
Gang
Grief Share
Home Improvement
Homeless Ministry
Human Trafficking
International Prison
Interpreters
JC's Girls
Kingdom Jewels
Koinonia Adventures
Law Enforcement
Leadership
Leading Lives 2 Christ
Literacy
Litter Removal
Love Mats
Makeover
Medical
Memorial Ministry
Mexican Christian Mission

Military
Miracle 139
Miraculous Mall
Neighborly
Never Knew Father's Love
Offenders Prevention
Orphans
Prison
Pro Life
Recycle
Relationships
Rock Recovery
Safe in Heaven
Same-Sex Attraction
Step Family
Suicide Loss
Teen Moms
TJ House Building
Uganda
Women's Restoration
Work/Job
Youth Football
Youth Sports Mentor
Youth Tutoring

Thank You To Our Partners

99.3 Diego Radio
AA
Albertsons
Alliant International University
American Combat Veterans of War
American Medical Response
American Radio
Association for Life of San Diego County
Azua Pacific University
Bahler Medical Devices
Bayview Baptist
Boone Elementary School
Breaking the Silence
C&M Relocation Systems
California Coast Credit Union
Camp Pendleton (Mag 39)
Cart Mart
Center for Community Solutions
Chic-Fil-A
City of El Cajon
City of Hope International
City of San Diego
City of San Marcos
Complete Office
Consolidated Building Systems
Coronado Cays Home Owners
Corovan
Crunch Time Popcorn
Current Solar
CW Security Services
Dave's Quality Painting
Deuce Brand
Dental College
D'lush
Dreads
DV Council
Dye Precision/ProTech
East County Regional Career Ctr.
El Cajon Police Dept.
El Cajon Valley HS
Electronic Recycling
Express Moving
Family Justice Center
Fidelitas Development
First Book
Gail Andrews
Goldfield Stage
Good Health Natural Products
Grossmont High School
Harborside Elementary School
Heat Bar & Kitchen
Hope Leadership Foundation
Humphreys Homes & Estates, Inc
IVAT
Jackie Robinson YMCA
JR Stomp Crew
Kleege
Knob Hill Elementary
Kohl's
KPRZ / KCBQ
Lincoln High School
Little Heart Warriors
Los Primos Mexican Food
LZ Investments, LLC
Macy's
Massage Envy
Mattel Toy Store
MetroPCS
Mike Graham
Military One Source
NEMA Photography
Palomar College
Panera Bread
Paradise Hills Southern Baptist
Park & Rec Department
Pepsi Co.
Point Loma Nazarene University
Point Loma YMCA
Porter Elementary
Rancho Santa Fe Business Women's Association
RB Soroptomist
Reliable Man Movers
Resicom
Rick Takahashi
Sage Tree Solutions
Salon 24
Sammy's Woodfire Pizza
San Diego 6
San Diego Blood Bank
San Diego Chargers
San Diego Food Bank
San Diego Half Marathon
San Diego Padres
San Diego Police Dept.
San Diego Sheriff Dept.
San Diego Sockers
San Diego Stage & Lighting
San Diego Unified School District
San Marcos Middle School
San Marcos Police Dept.
Schultz Family Foundation
SDG&E
SDSU
Sea World
Sew Pro's and vacuum
Sharp Health Care
Sheraton Carlsbad
Silver Strand Aquatic Center
SKLZ
Skyline Church
Slater's 50/50
Smash Burger
Soapy Joes
Special Event Audio Services
State Farm
Sundance Organics
Tender Greens
Thrivent Financial
Total Deliverance Worship Ctr
UCSB
Ultra Star Cinemas
Unified Port District
Uplift Ministries
USD
Veterans Affairs
Wal-Mart
Where You Want to Be Tours
Wind-n-Sea Surf Events
Workplace Services, Inc.
Yosemite Meat Company
YWCA

