

CITY IMPACT 2018

252,492

COMMUNITY HOURS

\$4,696,351

ESTIMATED SAVINGS

121

EQUIVALENT FULL-TIME WORKERS



ROCK CHURCH

www.sdrock.com

2018 June **Military** Appreciation

On June 23, 2018, we celebrated and honored our military families in the San Diego Community with our 5th Annual Military Appreciation Day. This is how we give back and share our love and appreciation for all they do for our country. The excitement was contagious, and over 600 Military Families that included active, retired and veteran service members were served by nearly 200 volunteers at the Point Loma Campus. There was face painting in the kids zone area, food, over \$10,000 in gift cards given away, thousands of pounds of groceries donated to families, backpacks for students, free haircuts and dozens of other activities and giveaways.



600 Military and Families



200 Volunteers



Almost **5000** Street Tacos Consumed



Almost **\$10,000** in Gift Cards and Prizes for Adults



44 Bikes for Kids



Almost **1000** Cups of Swell Soda



60 Scooters for Kids



107 Backpacks for Students



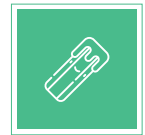
14,000 Articles of Clothing for Kids



300 Books for Kids



5,000 Pounds of Groceries and Fresh Produce



Almost **1500** Churros



500 Bibles and Digital Bible Sticks



100 People Personally Prayed For



Countless Smiles and Memories in the Kids Zone



115 Haircuts



80 Massages



Toys for Joy 2018

Lincoln High School • Cajon Valley Middle School • Guajome Park Academy

14,905

TOTAL GUESTS

17,160

TOYS

16,300

LUNCHES

7,000

GROCERIES

191,200

CLOTHING

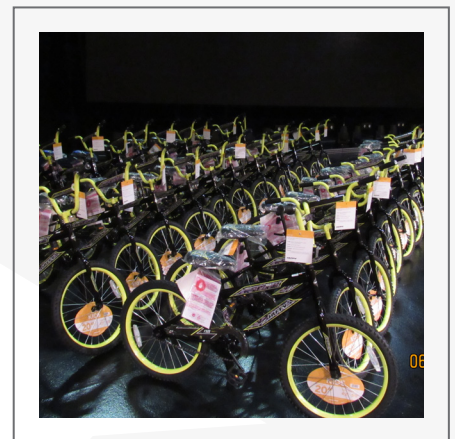
472

HAIRCUTS

521

MANICURES

United with multiple City leaders and thousands of volunteers for the 22nd annual Toys for Joy event almost 15,000 local children and their families were given toys, bags of groceries and thousands of articles of clothing. As children browsed toys and mothers picked out clothing, dads picked up groceries and families communed for lunch. Outdoor stages provided a variety of performances including musical acts and the gospel message translated in various languages. This event was able to serve families at three locations which included Lincoln High School, Cajon Valley Middle School and Guajome Park Academy.



Simulcast

Nationwide Simulcast Addresses Racial Tension In The Country

A recent increase in high-profile, racially-charged conflict has led well-meaning people to wonder what they can do to help alleviate racial tension in our churches, communities, and country sparked the need to address the issues. For one day, churches across the Nation opened up their doors, partnering with other churches in the community and became a gathering place for conversation, learning, & healing. The simulcast drew hundreds to the Point Loma sanctuary to interact with the live event while thousands watched online at offsite locations.

200

INDIVIDUAL
CHURCHES

113

SMALL GROUPS

560

INDIVIDUALS
/SITES

23

SCHOOLS

100,000

VIEWS OF THE EVENT ONLINE.

A RACE FOR UNITY

A live simulcast with
MILES MCPHERSON

SEPTEMBER 15, 2018

To become a church host and be
a part of the conversation, visit
ARACEFORUNITY.COM





Rock Academy Serves San Diego Police Department

SDPD & Rock Academy Sept 14th - 100 Staff & Students

During this Rock Academy “Warriors on the Move” service project, which was the first phase of a much larger Rock Your City! Event, about 100 students and teachers spent half a day scrubbing walls and desks, cleaning windows, and mopping floors for the police training center. This work was the prep for painting and even refurbishing the Lieutenant’s office. In one quarter (90) days, the facility trains approximately 2,000 law enforcement officers, delivering 17,000 hours.



Hello Principal Glenn,

I wanted to take a moment and say thank you so much for blessing the San Diego Police Department’s Training Center. Your students did an amazing job cleaning and sprucing up the entire second floor. This space is where all the citizens who are interested in becoming police officers come for an orientation and a written test. This is their first impression of the City of San Diego and Police Department. Because of your student’s effort and labor, the training classrooms are spotless! We are now ready to install some new window tint and fresh paint.

I can’t thank you enough and please know how much we all appreciate your students and YOU!

V/R,

Misty Cedrun

Lieutenant, San Diego Police Department

Training Division – Leadership & Development Unit

Tactical Training Center

PL RYCE 2018

March 2018 - Presidio Park

Hundreds of volunteers gathered to clean up areas of the almost 40 acres park. We wanted to make sure visitors continued to enjoy the sweeping views of the city, the San Diego River Valley valley, and the Pacific Ocean. The event included brush and litter removal, trail maintenance, fence repair, painting for graffiti removal.

1,250

HOURS

238

VOLUNTEERS

300

PEOPLE PRAYED
FOR

SY RYCE 2018

Southwest High School Beautification

The school serves approximately 2000 students every year. With the vast population of students that attend from across San Diego the it allowed the opportunity to help maintain the school. Volunteers painted classrooms, scrubbed walls, clean-up common areas and removed debris.

5,257

SQ.FT. WALLS
PAINTED

3,440

COMMUNITY HOURS
FOR SAN YSIDRO

87

VOLUNTEERS

30

BAGS OF
TRASH FILLED

1

BASEBALL
BACKSTOP BUILT

OCTOBER 2018 - LIBERTY STATION CLEAN UP - 500 HOURS

What better place to volunteer than in our very own Liberty Station. With a great team of volunteers, San Diego Parks and Rec and McMillan Real Estate it was a blessing to beautify an area of this huge park. This family-friendly event was to bless our neighbors. We were looking for an opportunity to do an event in our own backyard for some time and this was it! From pulling weeds, raking, sweeping, hauling bags of trash (weeds), and cleaning up a playground it was a great event.

ROCK THRIFT AND OUTREACH

Rock Thrift Store: The Thrift Store has also worked with more than 75 different community service organizations and non-profits to provide 341,529 items valued at \$1,058,740 to assist in supporting the critical needs they encounter.

January 2018 to December 2018 : 508 vouchers have been redeemed, valued at \$11,415, to San Diegans in our community who have experienced a tragic loss or unfortunate event. Of those provided, 126 have been distributed from SDPD, SDFD, and American Red Cross. These vouchers have enabled citizens in crisis to access the resources they need.

Fire Department Graduations on 3/1/18 & 6/21/18:

461 Attendance 17 Graduates
494 Attendance 25 Graduates

Gang Conference on 6/13/18 through 6/15/18:

754 attendance

Rock Chaplain Highlight Story from Hurricane Harvey



A few days into watching the Harvey flood devastate Houston, a thought popped into my head to call Pastor Mickey and see if he wanted to spontaneously jump in the truck and head East. Knowing he's a busy man, and deep down understanding this thought was impulsive, I didn't make the call. One hour later an e-mail from Pastor Mickey was in my inbox asking if any Rock Church Chaplains wanted to deploy to Houston to get plugged in with a group call Crisis Response International (CRI). After sending an e-mail to Mickey informing him I'm committed to going out, we packed the basics and got on the road. We stopped by my local hardware store in Jamul, in which I have a great relationship with, and they sold me buckets, bleach, brooms, etc...at

store cost. From door to door, we drove straight through and arrived to base camp located in Tomball, TX, which was just north of the city outside the flood zone. CRI's base camp was being hosted by Joan Hunter Ministries.

We checked in with the Deployment Director, Mike Wyatt. Then my wife and Sandy I navigated slightly deep into the flooded areas that had just receded in the last day, and we were driving through communities that had piles of house effects on the street, just like we saw on the news the day before. What the news couldn't show was the smell. People welcomed us with hugs and handshakes and as I turned around the truck was being unloaded quickly. I could see all the same colored shirts, working like ants, and it became obvious they were unloading personal effects, and gutting the drywall, floors, kitchen cabinetry ... everything that became wet.

I am so grateful God brought me to this place. This city, these people, this experience has truly been a game changer in my personal walk with Christ. I'm sure I knew Him before, but now I hear Him, and now I know how to walk with Him. I'm physically exhausted, but spiritually hungry and yearning to stay. During these two weeks in Houston, I have battled spiritual warfare alongside Christians that justly deserve the depiction of Christ Like. These individuals, collectively and separately, encouraged me to the next level in my own walk; To eat, sleep, work, and worship alongside prophets, healers, and prayer warriors.

On my last day I decided to work half the day on the Mobile Kitchen Unit before pulling out of town. I was packed and drove my truck behind the kitchen team, and set up where we were the day before. It was an easy menu - burgers, potato salad and beans. We served over 200 people in the community this day. Since I was training the team to be able to work without me I had them do all of the work. I stayed outside on the food line, and worked the window. Trying not to be the chief and barking orders, I laid back and enjoyed the locals, talking and speaking uplifting words reminding them again how God has not forgotten about them. It took two hours to feed everyone.





We cleaned up and I reluctantly declared it was time for me to get on the road. My kitchen crew and Jason were there to see me off. Hugs went all the way around. It was a short walk to my truck yet the longest. As I pulled up to the intersection to make my turn, my brothers and sisters ran up to my truck waving and running alongside, blowing kisses. Pulling away I watched them fade in my rear view mirror and I haven't stopped crying since.

Rock Chaplains

110 Current Rock Community Chaplains
54+ Locations throughout SD community:
 (Residential Communities, Various Hospitals,
 Various Mortuaries, Various Fire Departments)

9-1-1
 Adventist Health Sonora Regional Hospital
 American Airlines
 American Red Cross
 Balboa Park Senior Drop-in Center
 Billy Graham Rapid Response Team
 Cancer Care
 Carlsbad Police Department
 Citizens Adversity Support Team (CAST)
 City Heights Senior Drop in Center
 Colonnades Apartment Complex
 Community Emergency Response Team (CERT)
 Cuyamaca Green Valley Falls State Parks
 Elks Club
 Escondido Fire Department
 Escondido Police Department
 Edgemoor Hospital
 Father Joe's Free Clinic
 Federal Probation Department
 Gaines St. Apartments
 Graceful Departure Pet Center
 HAM Radio Clubs
 Hoover High School
 National City Police Department
 Naval Air Station North Island
 Navy Chaplain Program
 Navy Yacht Club San Diego
 Office of Emergency Services

5 Locations Outside SD community
Dozens of yearly suicide prevention trainings
San Diego Fire Department Intervention Support

Paradise Valley Hospital
 Praise Chapel International
 Rainbow Women's Prison
 ResCare
 Riverwalk Golf Course
 Salvation Army
 Salvation Army Disaster Preparedness
 San Diego City College
 San Diego County Office of Education
 San Diego County Medical Examiner
 San Diego Fire Department
 San Diego Police Department
 San Diego Police Department - Crisis Interventionist
 San Diego Roller Derby League
 San Diego Sheriff Search and Rescue
 San Diego Sheriff Volunteer Chaplain
 San Diego Dream Center
 Sharp Coronado Hospital
 Silent Voices International
 St. Timothy
 Suicide Loss / Suicide Prevention
 Trauma Intervention Program (TIP)
 Thornton Hospital
 UCSD Hospital
 United States Border Patrol
 Veteran Affairs Hospital
 YMCA San Diego



Prison Ministry

Prison Ministry's Goal is to continue to share the Good News, lead souls to Christ and encourage our brothers, sisters, & youth, as well as correctional officers that also have the opportunity to hear our message.

Statistics for 2018 Prison Ministry are as follows:

1,324

VOLUNTEERS

6,929

RECIPIENTS

6,689

HOURS

696

SALVATIONS

Programs :

- Sunday's Visits - We visit 6 facilities and share up to 7 messages.
- Quarterly visits - Imperial Valley with a powerful message in Spanish at Chuckawalla Valley State Prison which is in Blythe, California.
- Kairos Prison Ministry at RJ Donovan Spring & Fall 4-day events - Prisons have seen a noticeable decrease in violence after the Kairos 4-day events.
- Saturday's, we serve at the women's detention facility Las Colinas and the Federal Jail downtown to our schedule with many detainees that are Spanish speaking.
- Mid-week on Wednesday's, we serve at the Kearny Mesa Juvenile detention facility with the youth
- A team of 3 volunteers serve on Friday evenings at a Men's transitional home that houses approximately 70 residents.
- P.I.G.M. Post Incarceration Group for Men was designed last May for those who have been paroled from Prison and those released from Jail to bring support, encouragement, prayer, fellowship and guidance. This group meets every Sunday after the noon service and is led by an former offender that served 38 years in prison.
- Family Support for Families affected by incarcerated meets on the 2nd Saturday of each month.
- Angel Tree Ministry serves the children of those incarcerated during Christmas. A child may be filled with abandonment, loneliness and shame that comes with having a mom or dad in prison.
- Pen Pal Ministry continues to grow it's pending list of letters from, 90 different Prisons in 25 States across the country. We have approximately 160 men waiting to be matched to a volunteer writer. Last year we received 448 letters, 255 for our consistent (PPWs) pen pal writers and 193 letters to the ministry. We shipped out 450 books to inmates and 200 of those books were shipped to a Prison in Texas for their new library.

Delivery of 200 Student Study Bibles to the Kearny Mesa Juvenile Detention Facility (officer Monique Edison is a member of our Rock East County Church)



PRISONS:

RJ Donovan San Diego, CA

Chuckawalla Valley State Prison Blythe, CA

CCTRP-Custody to Community Transitional Reentry Program (California Department of Corrections & Rehabilitation)

DETENTION FACILITIES:

San Diego Central Jail

George Bailey Detention Facility

East Mesa Detention Facility

Vista Detention Facility

Las Colinas Detention Facility

Western Region Detention Facility-GEO FEDERAL

SAN DIEGO PROBATION DEPARTMENT

East Mesa Juvenile Detention Facility

Kearny Mesa Juvenile Detention Facility



2019 Events:

2/21 San Diego Fire Department Graduation: San Diego Fire Department 86th Basic Fire Academy Graduation Ceremony. Scheduled 42 Recruits to graduate, up to 400 family and friends and 25 fire department Executive Command Staff.

3/9 Global RYCE Event:

- Point Loma – SDPD Tactical Training Center - Flooring rejuvenation, window screen installation, banner replacement, landscape control
- San Marcos – Boys & Girls Club San Marcos - Painting, deep cleaning, organization and inventory, as well as exterior landscape and clean up
- East County – Cajon Valley Middle School - Adding a bench/table seating area that accommodates a class, repair/replace garden boxes, bottom screens to prevent gophers, spread mulch, install drip irrigation, fruit trees, seeds, equipment.
- San Ysidro – San Ysidro High School - Painting part of the Performing Art Center and classrooms, picking up trash and debris all around the campus, as well as trimming, cutting, and landscaping some of the trees and plants.
- City Heights – Manzanita Canyon - General landscaping, trash removal and clean up

5/16-18 Do Something Church Conference: At this conference, churches will learn about a dynamic model that will impact your community and grow your church. When others see what you are doing, they will want to engage in that cause. Experience how God desires to move in your community through you, and learn how to have Kingdom impact in the lives of those around you. Anticipated attendance: 300

5/28-31 Southern California Gang Conference: The Southern California Gang Conference operates under the Fallen Officers Fund, a 501(c)(3). The SCGC coordinates a variety of law enforcement related presentations. Our audience is composed exclusively of law enforcement professionals; strictly regulated as a great deal of material presented is for training of the LE community. The Fallen Officers Fund provides assistance to LE officers and agents who may have been injured, or the families of officers or agents who may have passed away. Anticipated attendance: 900

6/7 California College San Diego Graduation: California College San Diego will be utilizing the facility for a college graduation commencement ceremony for about 350 college graduates and their friends and family. These graduates are some of the most-deserving, hardest-working individuals that are first time graduates in their families and many are economically disadvantaged.

6/19-21 San Diego National Church Safety + Security Conference: Award Winning- 9th Annual; Learn how to plan, protect and recover your church organization from potential hazards in our uncertain world.

7/20 Military Family Appreciation Day: Military Appreciation for Active Duty Military and their families.

11/12 Rock Academy Veterans Day Assembly: Yearly All School Assembly and community event to honor our Veterans.

12/7 Women's Christmas Event: Community outreach with a Christmas market, dessert, program and gospel message.

12/14 Toys for Joy: The Rock's largest outreach event of the year impacts thousands of families with the love of God. Now in it's 22st year, with three locations across the county, San Diego's largest Christmas event of its kind, is expected to serve more than 20,000 children and their families who struggle to make ends meet at Christmas time.



ROCK CHURCH

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