

SESSION 3 Launching Volunteer-led Ministries

Sometimes “How?” is all that stands between us and life-changing service. There are future ministry leaders sitting in your church’s seats with visions of starting new outreach programs, but don’t know where or how to begin. They have the inspiration. They just need a little guidance. Your staff can encourage and walk besides these spirit-filled entrepreneurs as they put action behind their vision. We’ve put together an easy-to-follow process that your staff can use to launch new ministries under your church’s umbrella.



SESSION 3

Launching Volunteer-led Ministries

1 ESTABLISH THE VISION

The potential new ministry leader, aka “Applicant” should submit a Ministry Vision. Criteria for approving this vision should include:

- The ministry must be viable and have the potential to accomplish its vision.
- The ministry must have values and goals that are compatible and complementary to the overall vision and mission of your church, while being unique/different from other existing ministries.
- The ministry must not be a business, either for profit, or non-profit, or for personal financial gain.

2 QUALIFY THE LEADER

If the Ministry Vision is approved, the applicant will complete a leadership questionnaire detailing leadership abilities, skills, and experience. An Outreach Ministry leader must meet the following requirements or commit to meeting these requirements before their application will be approved. An Outreach leader must:

- Has attended the church for at least one year.
- Is connected to the church body as an active participant, serving in an existing ministry or bible study/discipleship group, and completed the church membership class if available.
- Have a passion and gifting for serving the Kingdom in the capacity of the ministry proposal.
- Have some type of ministry or leadership experience, either at the church, place of employment or previous church/ministry.

3 COMPLETE COUNT-WALK-ASK-LOVE (CWAL) ASSESSMENTS

If Leadership Qualifications are approved, the applicant will complete:

COUNT - Take a Numerical Assessment

WALK - Go to Where the Need Is

ASK - How Can I Help?

LOVE - The Way Jesus Would

4 DEFINE THE NUTS & BOLTS OF THE MINISTRY

If CWAL is approved, the applicant will complete the Nuts & Bolts step in which they will be required to:

- Observe and report on ministries or community services that provide a role in the community
- Assemble at least three team members who are willing to participate in the leadership of the new ministry

5 SET MINISTRY IMPACT GOALS

If Nuts & Bolts is approved, the applicant will complete Ministry Impact Step in which they will be required to set SMART goals for the ministry. Applicant will present these goals to Outreach Pastor for discussion, revision, and prayer in a face-to-face meeting.

6 MINISTRY LEADERSHIP COVENANT

If approved, the ministry leader will be required submit the Leadership Covenant and to:

- Stay connected to receive coaching and support from your Outreach Pastor
- Remain accountable by:
 - Maintaining accountability for yourself.
 - Provide accountable environment for your ministry members through discipleship.
 - Remain accountable to the Outreach staff by submitting monthly reports and attending meetings/huddles.
- Be accountable to the Church by promoting your ministry opportunities and responding to emails within 48 hours.